



THIRD COAST COMEDY CLUB PRESENTS

**10TH ANNUAL**

# THIRD COAST IMPROV FEST

PUT YOUR BUSINESS IN FRONT OF HUNDREDS  
OF LOCALS AND VISITORS.

NOVEMBER 4-8 2026

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# SPONSORSHIP SHOULDN'T FEEL LIKE CHARITY.



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## **THE STRUGGLE:**

WE KNOW WHAT IT'S LIKE TO BE A SMALL FISH IN A BIG POND. YOU WANT YOUR CONTRIBUTION TO TRANSLATE INTO REAL ENGAGEMENT AND FOOT TRAFFIC, BUT TYPICAL SPONSORSHIPS FALL FLAT UNDER BIGGER NAMES.

## **YOUR DOLLARS GO FURTHER HERE:**

YOUR SUPPORT DOESN'T GET LOST: IT CAN BE THE VITAL DIFFERENCE-MAKER THAT KEEPS NASHVILLE'S ONLY FISCALLY SPONSORED IMPROV FESTIVAL THRIVING, PROVIDING YOU WITH TAX-DEDUCTIBLE DONATIONS AND ONGOING VISIBILITY OPPORTUNITIES FOR YEARS TO COME

# WE ESCORT *You* TO THE LIMELIGHT



## **TWO AUDIENCES, ONE PARTNERSHIP:**

REACH HUNDREDS OF VISITING PERFORMERS FROM HUBS LIKE LA, NYC, AND ST. LOUIS, ALONGSIDE A LOCAL NETWORK OF PROFESSIONALS AND ARTISTS.

## **A POWERFUL NETWORK:**

BECAUSE OUR ATTENDEES OFTEN HOLD ROLES AT MAJOR INTERNATIONAL AND LOCAL COMPANIES, YOUR BRAND STAYS TOP-OF-MIND WITHIN A PROFESSIONAL COMMUNITY THAT MATTERS.

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## **THIS ISN'T YOUR AVERAGE SPONSORSHIP:**

THIS IS A GROUP OF CREATIVES, AND YOUR PARTNERSHIP WITH US REFLECTS THAT. WHETHER IT'S SPONSORING OUR HEADLINE ACT, AFTERPARTY, OR A SEGMENT OF OUR MAINSTAGE SHOW, YOU HAVE THE OPPORTUNITY TO HAVE A PRESENCE THAT GOES BEYOND A LIST OF LOGOS.

## **YOU'RE IN GOOD COMPANY:**





# 3 SIMPLE STEPS TO START A REAL PARTNERSHIP

- 1. REVIEW THE OFFERINGS:**  
LOOK OVER OUR ORIGINAL SPONSORSHIP TIERS DESIGNED FOR UNIQUE PLACEMENT.
- 2. CUSTOMIZE YOUR FIT:**  
MEET WITH OUR TEAM TO FINALIZE A TIER THAT ENSURES YOU DON'T GET LOST IN THE CROWD.
- 3. ENJOY THE SPOTLIGHT:**  
GAIN VISIBILITY LEADING UP TO AND THROUGHOUT THE FESTIVAL AS A LEADER IN COMMUNITY ENGAGEMENT.

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# SPONSORSHIP TIERS

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PACKAGE	NEIGHBOR \$250	BASIC \$500	PREMIUM \$1000	DAILY \$5000
SPONSOR PAGE	✓	✓	✓	✓
LISTED IN ALL PROMO MATERIAL		✓	✓	✓
*THIRD COAST TWIST*		1	2	3
LOGO ON PRE-SHOW SLIDES		✓	✓	✓
SIGNAGE IN THEATERS			✓	✓
SIGNED EVENT POSTER			✓	✓
AFTER PARTY SPONSORSHIP				✓
LOGO ON RED CARPET				✓
PRIVATE IMPROV WORKSHOP (UP TO \$2,500 VALUE)				✓
COURSE PASS (UP TO \$300 VALUE)			1	3
SOCIAL MEDIA SHOUTOUTS		1	3	DAILY
VIP FESTIVAL PASSES (UP TO \$200 VALUE)	2	4	6	8



\* THE THIRD COAST TWIST LEVERAGES OUR SECRET WEAPON: CREATIVITY. OUR OPTIONAL TWIST WILL DISTINGUISH YOU IN A UNIQUE WAY THROUGHOUT OUR FESTIVAL- A CUSTOMIZED COCKTAIL, FLOOR DECALS, OR THE OPPORTUNITY TO TAKE THE MIC AND INTRODUCE ONE OF OUR FESTIVAL ACTS. THIS TWIST ENSURES YOUR PARTNERSHIP WITH US STANDS OUT. THE ONLY LIMIT IS YOUR IMAGINATION.

# READY TO BECOME *The star* OF THE SHOW?

YOU CAN CONTINUE TO INVEST IN LOW-IMPACT OPPORTUNITIES THAT FAIL TO OFFER DISTINCTION, OR YOU CAN JOIN US AND BE RECOGNIZED IN NASHVILLE AND BEYOND.

**LET'S CONNECT TODAY!**  
**BECOME A SPONSOR**

[SPONSORSHIPS@THIRDCOASTCOMEDYCLUB.COM](mailto:SPONSORSHIPS@THIRDCOASTCOMEDYCLUB.COM)

